



Phenix Construction Technologies

GEN-NEXT STEEL INFRASTRUCTURE SOLUTIONS

t's true that the CAGR for the global structural steel market is estimated to register a 5.6 percent growth from 2020 to 2027. We have seen a growing need for construction activity in developing as well as developed nations and the need of the hour is to adopt the construction method which is fast, reliable, complex vet adaptable. Steel construction is the perfect option to fulfil that need. Steel construction is the answer to the problem India is facing. Not only does it give us flexibility & saves time in setting up the industry at a faster pace but also shows us a clear path in vertical construction where land shortage mixed with rapid growth is the need of the hour. So, India will evolve & there will be a booming market for structural steel in the coming years.

"Being one of the top firms in Pre-Fabricated steel in India, we think we are positioned right in the middle of this segment. Phenix Construction Technologies, a division of M & B Group, specializes in the design, manufacturing & installation of steel structures & Pre-Fabricated Buildings (PEBs). Our manufacturing facility at Sanand (Gujarat) has a capacity of 72,000 MT per annum and is equipped with highly sophisticated equipment from North America & Europe. We rank amongst the top 3 players in our field and enjoy brand equity due to our end-to-end solutions",

states Pankaj Naresh, CEO, Phenix Construction Technologies.

Implementing the Experience

In USA & Europe, most of the public buildings are made with structural steel rather than conventional ones. In India as well, we are moving towards the same and



steel is gradually being preferred over concrete structures. Starting from design, our team works on the latest TEKLA software through which we are capable of delivering an error free product. Our advanced equipment enables us to manufacture complex components as well. Our manufacturing and erection teams ensure that the material is fabricated and installed as per the project plan and timeline.

"One great example is that we have uninstalled an entire building at one place (Singuar- WB) and reinstalled the same at other place (Sanand , Gujarat) for the wellknown Tata Nano project. This shows the skills of our construction engineers", says Pankaj Naresh with pride.

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The Planning Ahead

Having put up a solid foundation over the years, our company is now poised to grow at a fast pace. Despite business being a little slow due to ongoing pandemic situation, we are focussed on our future plans.

"We have recently setup our sales office in the USA and are looking at a major growth curve in the North American market. Other plans include setting up another plant to meet the growing demand. Our entire organisation is geared up to strengthen our internal processes to deliver customer satisfaction and grow as a formidable player as an EPC company for building solutions", concludes the CEO.